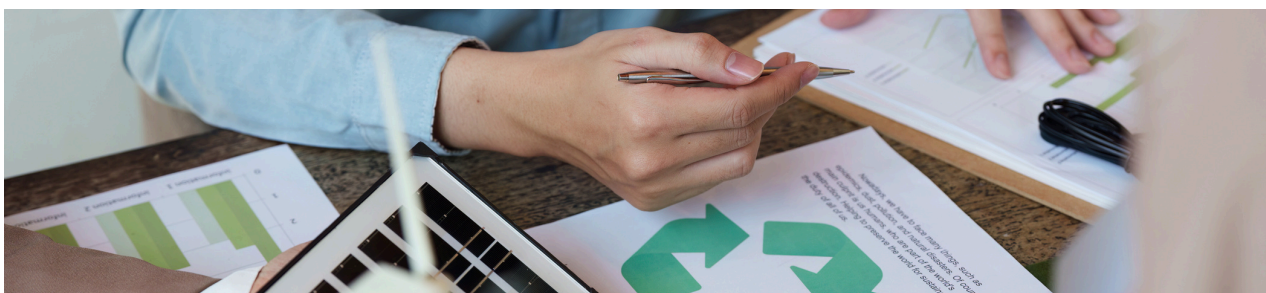


NEWSLETTER #1



GREENFIT – GREEN AND RESILIENT FUTURE INDUSTRIAL TRAINING

We are pleased to announce the official launch of the GREENFIT project, implemented under the ERASMUS+ programme. This initiative brings together an international consortium in response to the growing challenges of industrial green transition and the increasing need to develop sustainability-related skills.

The project combines perspectives from academia, industry, and non-governmental organisations, creating a space for dialogue, knowledge exchange, and the co-creation of solutions.

Today, the green transition is not only a regulatory requirement, but also a significant business opportunity. GREENFIT has been designed to support companies in this process by providing practical solutions, modern training approaches, and a platform for international cooperation.

The project is coordinated by the Middle East Technical University (Turkey), and its partners include the University of Gdańsk (Poland), Sustainability Collaborative (Sweden), Ankara Chamber of Industry (Turkey), and the University of Naples Federico II (Italy).



Building Skills and Shaping the Future

Thanks to the experience of partners from across Europe, GREENFIT enables companies to:

- develop employees' competences in sustainability,
- test innovative production and process solutions,
- build competitive advantage in the green economy.

Kick-off Meeting at the University of Gdańsk – Building the Foundation

The inaugural meeting took place on 22–23 January 2026 at the Welcome Centre of the University of Gdańsk and brought together all consortium partners. It marked a crucial step in:

- refining project objectives and timelines,
- defining roles and responsibilities,
- identifying key challenges across countries,
- initiating dialogue on approaches to sustainability.

Beyond organisational aspects, the kick-off played a key role in building a shared vision and trust—essential foundations for effective cooperation.

The meeting confirmed that, despite differences in regulatory and economic environments, partners face similar challenges—particularly the shortage of green skills, the need for practical training, and the importance of stronger collaboration between academia and industry.



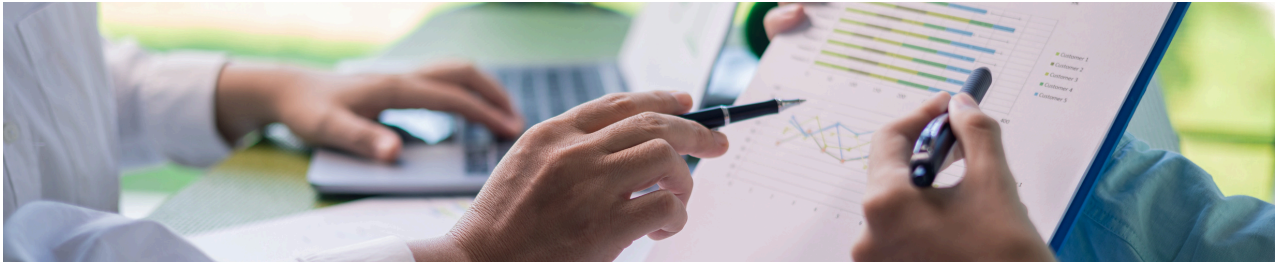
KEY INSIGHTS FROM THE KICK-OFF

Discussions during the meeting highlighted several important conclusions. A major issue is the gap between education and real-world industry needs. Existing programmes are often not sufficiently aligned with rapidly changing labour market demands, especially in industrial sectors.

It was also emphasised that green skills should not be limited to narrow technical competences or certifications. Instead, they represent a broad set of interdisciplinary capabilities combining technical, environmental, and managerial knowledge.

From a business perspective, companies increasingly face skills shortages in areas such as energy management, sustainable production, life-cycle thinking, and green logistics. At the same time, there is a strong demand for practical, applicable knowledge.

The discussions also underlined the importance of structured knowledge transfer within organisations. To address this, GREENFIT introduces a two-tier training model, where trained experts act as multipliers, transferring knowledge to employees within companies.



EUROPEAN COLLABORATION FOR A GREEN ECONOMY

Benefits for Companies

The project offers a range of forms of support for businesses:

- practical workshops for trainers, both in-country and abroad,
- e-learning modules delivered via a dedicated platform,
- training sessions led by qualified trainers in a company environment.

Participation in GREENFIT provides access to international expertise, opportunities to co-create project outcomes, and tangible support in improving operational processes.

What's Next?

In the coming months, the project will focus on:

- analysing competence needs in partner countries,
- mapping existing educational and training programmes,
- identifying gaps between education and industry needs,
- developing a common GREENFIT competence model.

A key priority will also be addressing cultural and systemic differences and ensuring that developed solutions are adaptable across different contexts.



Join the Dialogue



GREENFIT is built on collaboration and exchange of perspectives:

- explore insights from project partners,
- engage your company in GREENFIT activities,
- follow the next stages of project development.

Join the dialogue and subscribe to our newsletter to stay updated on results, events, and opportunities. Together, through cooperation and open dialogue, we can support Europe's green transformation.